

# VOICE FOR VOTES

a social arts initiative from **SPERANZA**  
THEATRE COMPANY

August 1, 2024

Dear Friend,

I'm reaching out on behalf of Speranza Theatre Company, a Jersey City-based nonprofit dedicated to empowering women and promoting community engagement through theatre.

Imagine a day where the power of theatre meets the power of democracy. On September 30th, **VOICES FOR VOTES** will unite nonprofit theatre companies and educational institutions nationwide to present plays, readings, and performances that inspire non-partisan voter registration and participation. By merging the arts with civic engagement, our goal is to create a memorable and impactful experience that energizes communities, underscores the significance of every vote, and motivates citizens to shape their future.

We are reaching out to local businesses to invite you to join us and be part of this unique event. By sponsoring **VOICES FOR VOTES**, you'll align your brand/organization with a cause that resonates with your values and gain valuable exposure to our diverse audience.

Sponsorship benefits include:

- Brand recognition in event promotional materials, including posters, flyers, and social media advertisements and posts.
- Recognition in press releases and PR events
- Logo placement on event signage, banners and printed materials.
- Advertisement in our Program Booklet.

Your support will not only contribute to the event's success but also demonstrate your commitment to local arts and cultural initiatives. To make a contribution and for more information on sponsorship levels, please visit at [www.speranzatheatre.org/v4v](http://www.speranzatheatre.org/v4v). Or, please call me at 917.881.9441 and we can discuss this further.

We look forward to the opportunity to work together to make **VOICES FOR VOTES** a success.

Warm regards,



Heather Wahl  
*Founding Artistic Director*

# Imagine a day where the power of theatre meets the power of democracy.

On September 30th, Speranza Theatre's VOICES FOR VOTES will unite nonprofit theatre companies and educational institutions nationwide to present plays, readings, and performances that inspire non-partisan voter registration and participation.



## About Speranza Theatre Company

Speranza Theatre Company is a non-profit women's theatre company and member of the New Jersey Theatre Alliance. Founded to provide an opportunity for artists, particularly females, to share their voices through entertaining and challenging theatre, Speranza presents professional theatrical performances, free readings of new works, and educational programming.

**THE MISSION OF SPERANZA THEATRE COMPANY IS TO CREATE EVOCATIVE THEATRE BY AND ABOUT WOMEN AND EDUCATIONAL PROGRAMS THAT PROMOTE EQUALITY, COMMUNITY, INCLUSIVITY, AND COLLABORATION.**

## Objectives



By merging the arts with civic engagement, we aim to:

- Create a memorable and impactful experience that energizes communities
- Underscore the significance of every vote
- Motivates citizens to shape their future.

## Get Involved

Join us in this artistic movement to amplify voices and boost voter turnout for the upcoming election as a...



### SPONSOR

Be a major sponsor of the event with your contribution of \$1,000 or more

### DONOR

Contributions of any size are greatly appreciated

### THEATRE

Participate on 9/29/24 by offering a event to encourage civic engagement

### INFLUENCER

Engage the power of your social media network -- big or small -- to spread the word

### ADVOCATE

Help spread the word by connecting us with press, local officials, and potential sponsors

### AUDIENCE MEMBER

Self-explanatory!

## By the Numbers

In 2020...

- Just 49% of the U.S. population was registered to vote
- Only 66% of those registered actually voted
- 97 Million eligible voters did not vote
- One of the most common excuses for not voting is "my vote doesn't count."

Sources: Pew Research Center, US Census Bureau, Statista

## Contact

info@speranzatheatre.org  
PHONE NUMBER



### SPONSORSHIP PACKAGES

	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Curtain speech time for a representative to introduce your organization at Speranza's Sept 30 <sup>th</sup> event.	X				
Recognition with logo on all participating organizations websites and programs throughout the country	x	x			
Featured ad in nationwide electronic program	X	x			
Dedicated signage at September 30 <sup>th</sup> event	X	x			
Logo on Large Promotional Banners to be hung throughout Jersey City	x	x			
Mention in Press Releases and at Media Events	x	x			
Logo on Social Media Ads (Reach 20,000)	x	x			
Logo on Posters to be hung in Hudson County (HC)	x	x	x		
Listing on thank you signage at September 30 <sup>th</sup> event in HC	X	x	x	x	
Logo on Flyers, Postcards (Distribution 5,000 - HC)	x	x	x	x	
Ad in Printed Program (Distribution 500)	Full Page	Half Page	Quarter Page	Business Card	
Logo in Newsletters (Distribution 5,000)	x	x	x	x	x
Logo in Social Media Posts (Reach 10,000)	Ten Dedicated Posts	Ten Dedicated Posts	Eight Dedicated Posts	Four Dedicated Posts	Two Dedicated Posts
Logo on Speranza's Website	x	x	x	x	x